

Contemporary Issues of International Business Law



En bref

- **Langues d'enseignement:** Anglais
- **Méthodes d'enseignement:** En présence
- **Forme d'enseignement :** Cours magistral
- **Ouvert aux étudiants en échange:** Oui

Présentation

Description

Etude de thèmes d'actualités sur les liens entre innovation et droit

Objectifs

Connaissance des liens entre économie et droit autour de thématiques d'actualité

Heures d'enseignement

CM	Cours Magistral	20h
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Pré-requis obligatoires

M1

Plan du cours

1. Data and AI Law and innovation

2. ESG : performance on firm value and profitability

Bibliographie

1.- DL

Brendan Van Alsenoy Data Protection Law in the EU: Roles, Responsibilities and Liability

Interstentia 1st edition 2019

Casolari, Federico and Buttaboni, Carlotta and Floridi, Luciano, The EU Data Act in Context: A Legal Assessment (September 26, 2023). Available at SSRN: <https://ssrn.com/abstract=4584781> or <http://dx.doi.org/10.2139/ssrn.4584781>

Groza Teodora, Botero Arcila Beatriz. The New Law of the European Data Markets: Demystifying

the European Data Strategy. Global Jurist, 2024, 0.1515/gj-2024-0045hal-04630119

Streinz Thomas, The Evolution of European Data Law In: Evolution of EU Law Edited by: Paul Craig and Gráinne de Búrca, Oxford University Press

1. ESG

Alareeni, B. A., & Hamdan, A. (2020). ESG impact on performance of US S&P 500-listed firms. Corporate Governance: The International Journal of Business in Society, 20(7), 1409-1428. <https://doi.org/10.1108/CG-06-2020-0258>

Aouadi, A., & Marsat, S. (2018). Do ESG controversies matter for firm value? Evidence from international data. Journal of Business Ethics, 151(4), 1027-1047. <https://doi.org/10.1007/s10551-016-3213-8>

Brakman Reiser, Dana, and Anne M Tucker. 2020. "Buyer Beware: Variation and Opacity in ESG and ESG Index Funds." *Cardozo Law Review* 41.

Curtis, Quinn, Jill E Fisch, and Adriana Robertson. 2021. "Do ESG Mutual Funds Deliver on Their Promises?" *Michigan Law Review* Forthcoming.

Peter Yeoh , Environmental, Social and Governance (ESG) Laws, Regulations and Practices in the Digital Era, Kluwer Law International 2023

Infos pratiques

Lieux

➤ Chambéry (domaine universitaire de Jacob-Bellecombette - 73)

Campus

➤ Chambéry / campus de Jacob-Bellecombette